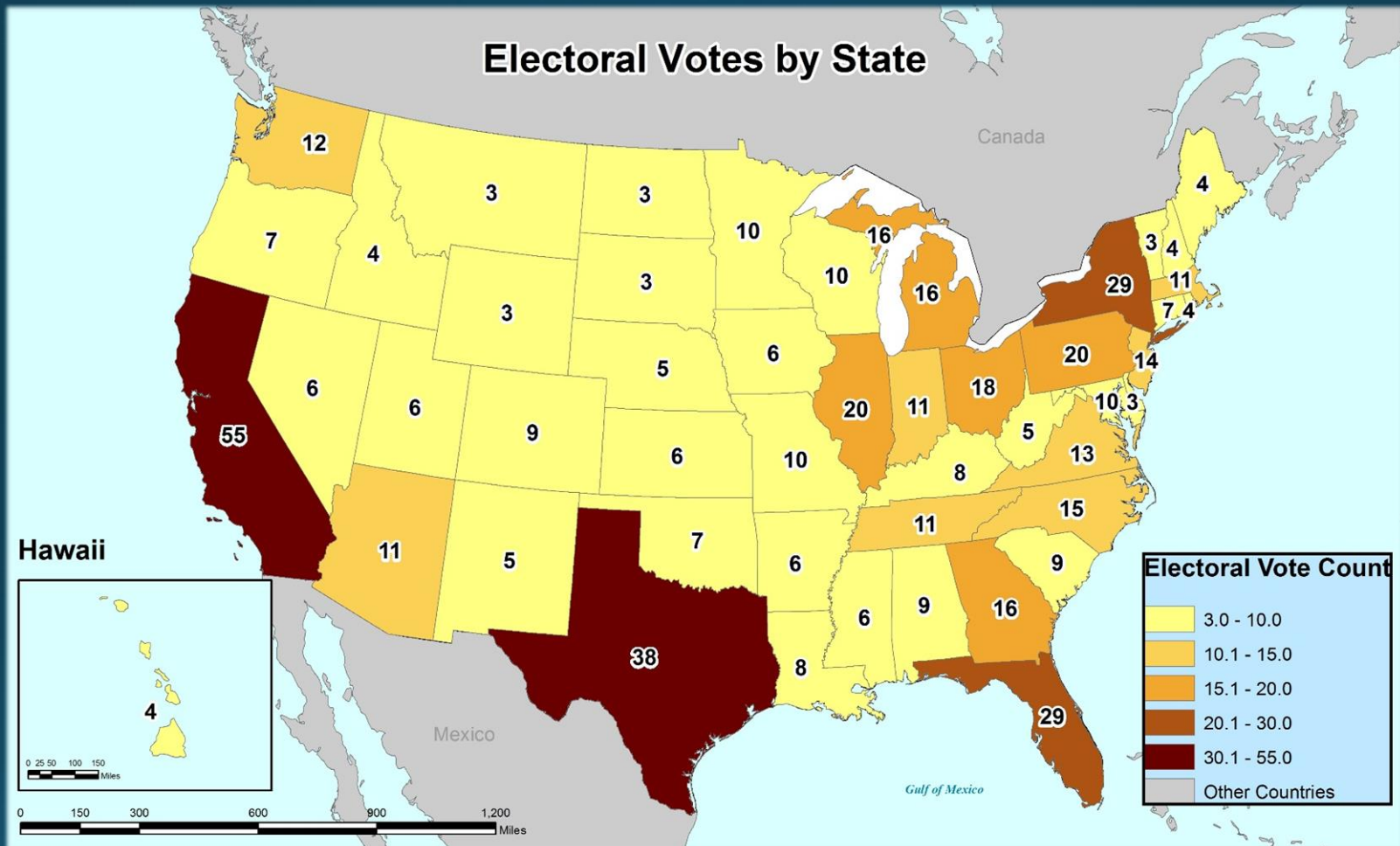
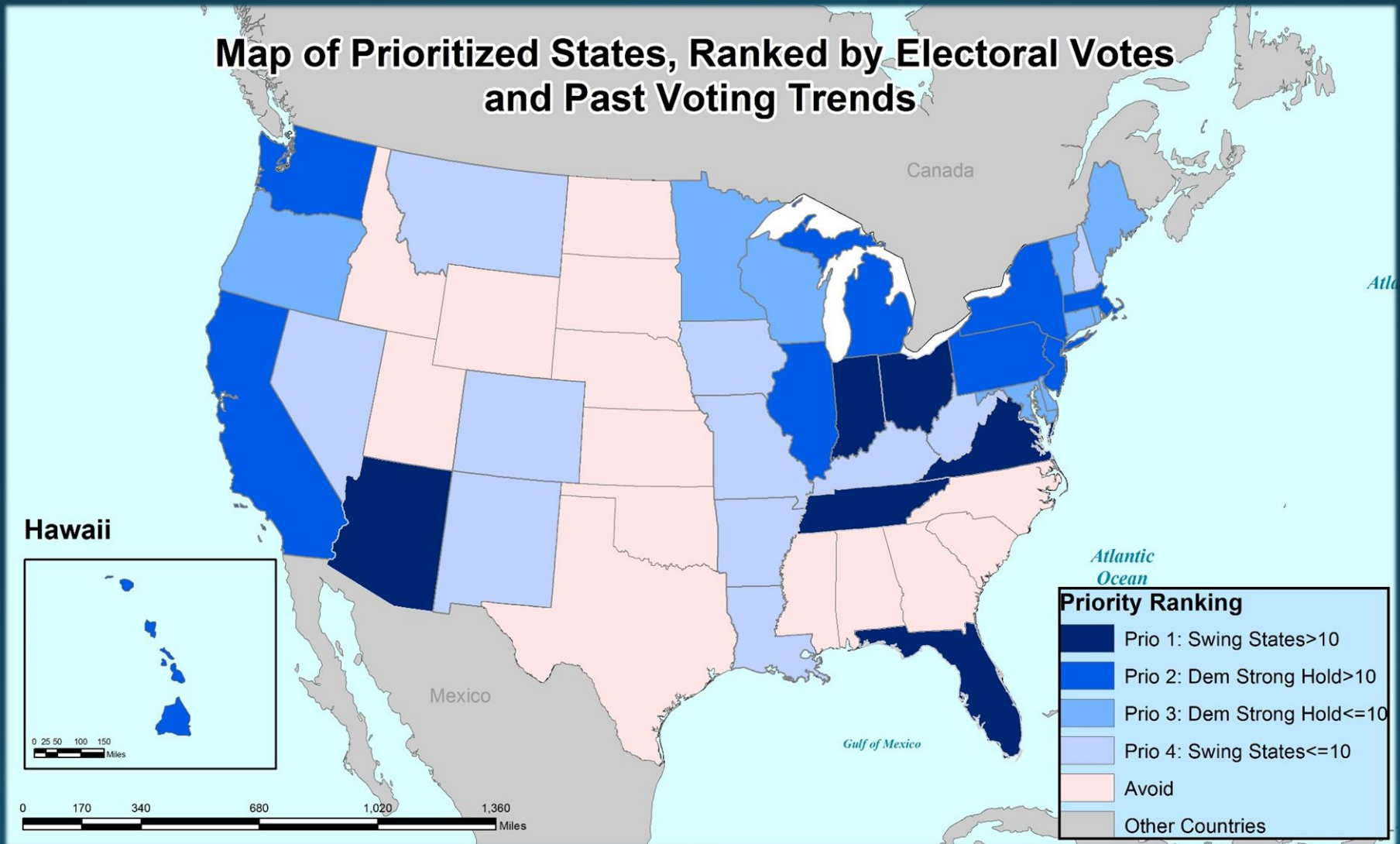


Mapping Democratic Campaign Strategy for 2016 Presidential Election



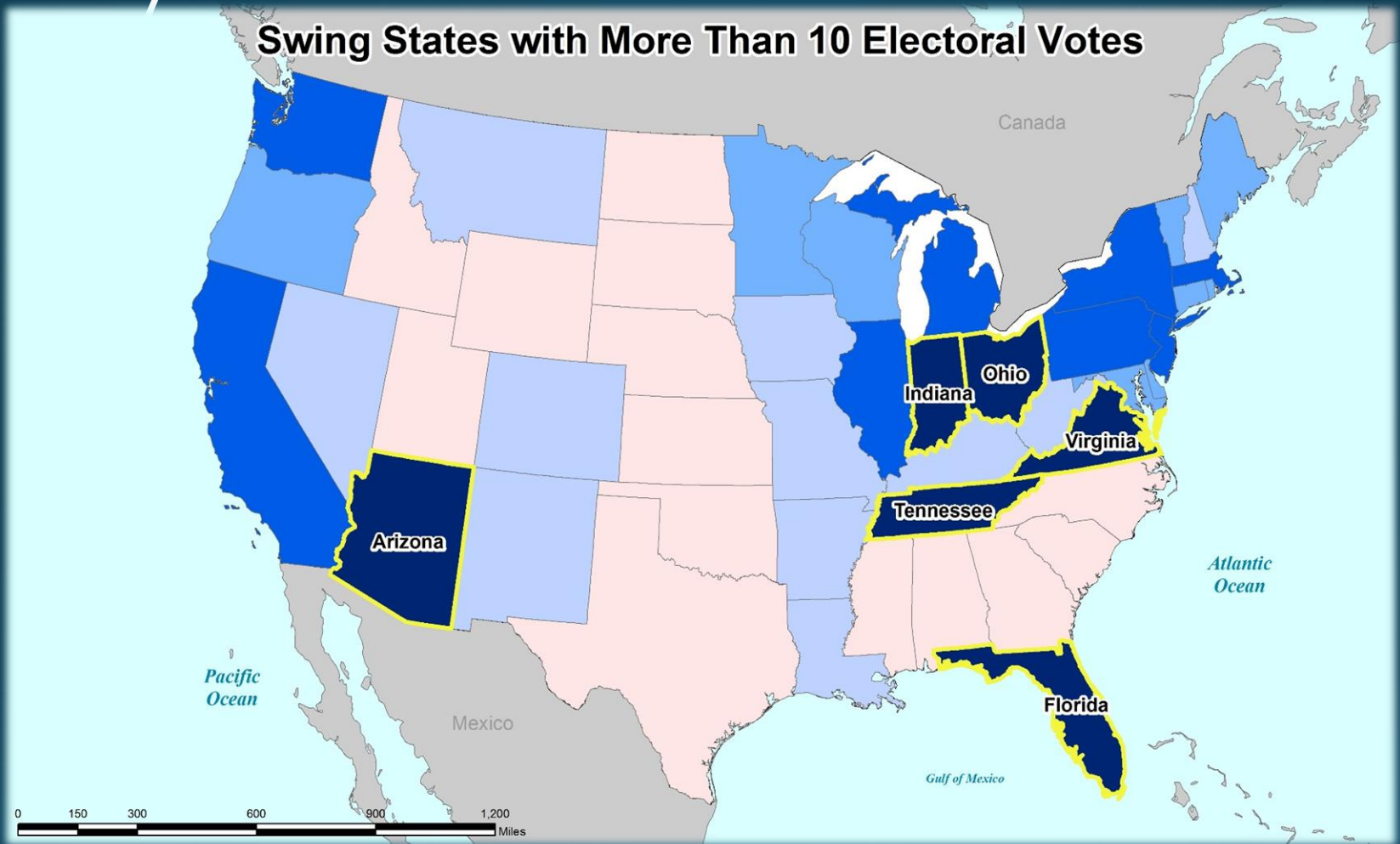
Electoral Votes (EV) by state: this map displays the EV counts for each state without distinguishing political affiliation. Alaska has been omitted from these maps because of its irrelevance to this strategy due to it being a Rep. strong hold (voted consistently for the past six elections) and location.

Campaign Map of Prioritized States



The priority ranking for these maps are based on state voting patterns for the past six elections and number electoral votes per state. Again, Alaska has been omitted from this strategy due to its location and it being a Rep. strong hold.

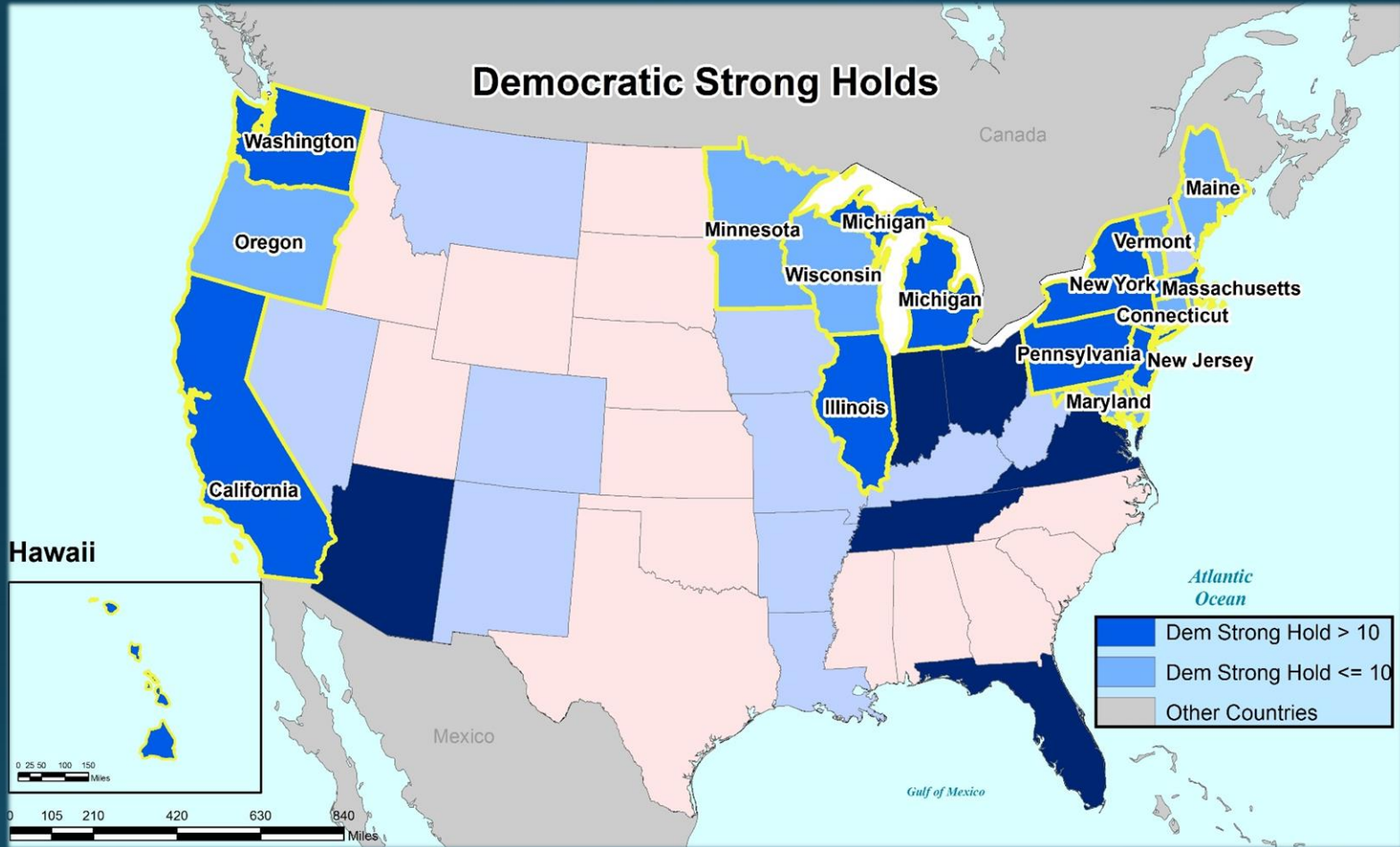
Priority 1 States



These swing states are Priority 1 because their EVs are high, and their votes have shown to alternate between Parties. Being that their voting patterns are uncertain, it is important to secure these states before the Republican candidate does. North Carolina and Georgia haven't been listed because of greater tendency to vote Rep., although still considered swing state.

Total EV count = 93

Priority 2 and 3 States

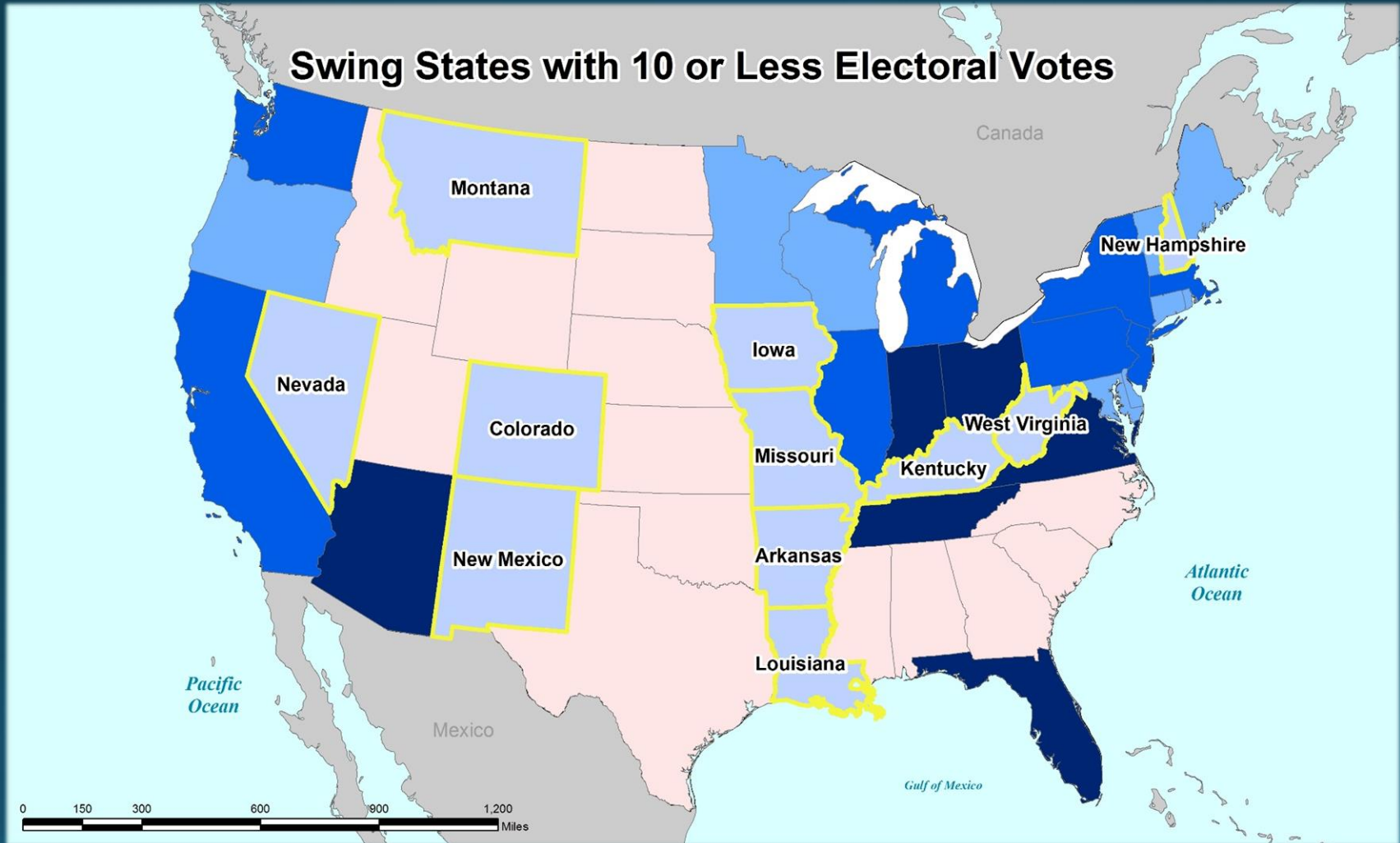


These states are Democratic Strong Holds – they've shown to consistently vote Democratically for the past six elections. All the Democratic strong holds should be part of your campaign, however this map distinguishes between those that are Priority 2 (greater than 10 EV) and Priority 3 (10 or less EV).

Total EV count = 242

Priority 4 States

These states are Priority 4 because their EV counts are low, they are swing states, and without them your total EV count = 335, with a necessary 270.



Campaigning here could secure an additional EV count of 48.